

Harshita Jain

Product Designer

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WEBSITES & SOCIAL LINK

Portfolio harshita.site

LinkedIn linkedin.com/in/harshitajain828

SUMMARY

Product designer with experience across mobile, web, and desktop products. I use research and prototype testing to decide what the product should do, then carry the work through interface design, reusable systems, handoff, and implementation QA. Recent work spans consumer repair, health tracking, financial workflows, and client websites.

EXPERIENCE

UI/UX Designer, HiddenMind Solutions

Nov 2025 - Jul 2026

Product design agency · Udaipur, India

- Delivered UX and UI for client products across hiring, productivity, video creation, and business messaging—from requirements and flow definition through prototypes, developer handoff, and QA.
- For **SparrowAI**, designed the template-to-video journey and a companion admin workspace for template and licensing management.
- For **Wapex**, structured the core journeys for automation workflows, broadcasts, campaign management, and account setup into one consistent web application.
- Designed the main user flows for **Scribeshade's** interview tools and **Plannie's** task and calendar app.
- Redesigned HiddenMind's company website, defining a new structure and visual direction for the agency.

Freelance UI/UX Designer

2024 - 2025

Remote

- Designed **Mushroom Juniors**, an e-commerce website for a clothing brand, taking the project from research and user flows through interface design, prototypes, and handoff.

Social Media Manager - Visual Design

2022 - 2024

Remote

- Developed and executed social media campaigns, increasing audience engagement and brand visibility across platforms.
- Aligned social initiatives with marketing goals alongside cross-functional teams, keeping brand messaging consistent.

SKILLS & TOOLS

Product design: Interaction design, information architecture, user flows, responsive design, design systems, accessibility

Research: User interviews, surveys, journey mapping, competitive analysis, usability testing, research synthesis

Tools: Figma, Framer, Adobe Creative Cloud, HTML/CSS, Claude Code, Framer MCP, Paper Design

PROJECTS

CycleSync

[View case study](#)

Product design · PCOS cycle companion app · 6 weeks

Designed CycleSync, a PCOS cycle companion that helps users track irregular cycles and prepare a clear history for appointments. Insights from **15 survey responses and 6 user interviews** shaped flexible logging, a year view, and an appointment summary, moving the product beyond period prediction.

Fixit

[View case study](#)

Product design · Camera-first repair app · 2026

Research with **34 survey responses and 5 testers** showed that diagnosis uncertainty was the first barrier to repair. Testing led to a result screen that explains likely faults, certainty, supporting evidence, and when not to proceed.

Blue Ashva Capital Website

[View case study](#)

Design lead · Client website · 4 weeks

Simplified the site's primary navigation from **eight items to five**, rewrote all ten pages, and rebuilt the experience in Framer with an editable CMS. Audited the live site with **NVDA against WCAG 2.1 AA** so the delivered system was both maintainable and accessible.

AWARDS & ACHIEVEMENTS

Design Excellence Award · HiddenMind Solutions

I was honored to receive the Design Excellence Award at HiddenMind Solutions for my contribution to client product design across multiple projects.

EDUCATION

Master of Computer Applications, Computer Science

2021 - 2023

Amrita Vishwa Vidyapeetham

Bachelor of Computer Applications, Computer Science

2017 - 2020

Guru Nanak College